

# NORTHWOOD

## **Olde Mecklenburg Brewery New Anchor Tenant at Northwood's The Bowl at Ballantyne**

*New Mixed-Used Center Will Be Charlotte's Home for Culture, Food, Commerce and Community*

CHARLOTTE, NC – [Northwood Investors LLC](#) and its affiliates (Northwood) is proud to announce [The Olde Mecklenburg Brewery](#) (OMB) as the anchor tenant at [The Bowl at Ballantyne](#), Northwood's new urban district for food, entertainment and shopping, opening next year.

OMB will bring its signature biergarten and restaurant concept to the Ballantyne development in groundbreaking form. The new location will be the largest brewery concept in south Charlotte, with almost 14,000 square feet of indoor space, a 7,000-square-foot patio dining area and a second-level mezzanine balcony. The stand-alone building will overlook the one-acre, tree-canopied biergarten nestled at the entrance to The Bowl's vibrant entertainment, retail and residential concepts. Like its original location, OMB Ballantyne will be a family-friendly venue, with a family zone and playground at one end of the biergarten.

"We are extremely excited about this new location in the heart of Ballantyne," said OMB Founder, John Marrino. "As a business, we strive to enhance the quality of life in our community. We are thrilled that the south side of Charlotte will be able to enjoy our world-class beer and unique restaurant and biergarten atmosphere without having to drive across town. Northwood does things right, and The Bowl will be a truly fantastic live, work and play community. We're proud to be a part of it."

Owned and operated by Northwood, The Bowl will be Ballantyne's new living room, kitchen and concert hall, filling the gap between work and home with opportunities for culinary exploration, shopping, entertainment and healthy living. The new development, set to open in 2023, will be a walkable, 24-hour, mixed-use neighborhood focused on culture, food, community and sustainability.

"There is no better anchor tenant for The Bowl at Ballantyne than The Olde Mecklenburg Brewery," said Jonathan Stewart, vice president of leasing at Northwood Retail. "When it comes to the local craft beer scene, OMB started it all and having an award-winning brewery plant its flag in south Charlotte sets the stage for all the exciting food and beverage offerings to come."

"This announcement is a major step in the development of The Bowl," said Clifton Coble, senior vice president of development at Northwood Office. "OMB has been an incredible partner, serving at our community events since 2016, and we look forward to welcoming the team to Ballantyne as we create a new biergarten experience for our customers and the greater Charlotte region to enjoy."

The Bowl's Epicurean Row will offer diners garden rooms, covered sidewalk seating and rooftop decks providing views of a relaxed central green. The project's six-acre Stream Park will encourage play for all ages with outdoor rooms, activity zones and programming to foster relaxation and connection. The 3,500-person amphitheater will host ticketed and free events, including concerts, food festivals, markets and more.

At Ballantyne, Northwood currently owns and manages 535 acres, 4.4 million square feet of Class A office space, four hotels with a total of nearly 600 rooms, a 212-unit luxury apartment building and 2.5 million

square feet of LEED-certified space. The company was recently awarded the 2021 ENERGY STAR® Partner of the Year with 39 ENERGY STAR certified building locations.

Leasing opportunities are now available for The Bowl at Ballantyne. For more information on the development, visit [thebowlballantyne.com](http://thebowlballantyne.com).

#### **About The Olde Mecklenburg Brewery**

The Olde Mecklenburg Brewery is Charlotte's oldest brewery. OMB's beers are sold on draft and also packaged and sold throughout the Charlotte region, across North Carolina, and in select regions of South Carolina. The brewery specializes in producing ultra-premium, traditional, super fresh lagers and ales using all natural ingredients and time-honored brewing methods. All OMB beers are all natural, with no chemicals, preservatives or cheap adjunct ingredients. Water, malt, hops and yeast. Nothing Else! And since OMB is local and brews all of its beer right here in Charlotte, nobody can deliver beer any fresher to the Charlotte market. Because fresh beer is better beer! For more information, visit [oldemeckbrew.com/](http://oldemeckbrew.com/).

#### **About Ballantyne**

Recognized internationally as one of the most successfully designed and executed mixed-use communities, Ballantyne is a 2,000-acre community in Charlotte, North Carolina. Ballantyne features thousands of apartments, over 1,000 single-family homes, the highest-rated public schools, nearly 600 hotel rooms, 25 miles of walking paths and bike lanes, over 100 acres of parks and green space, as well as dozens of restaurants, medical and retail amenities. With a laser-sharp focus on providing the nation's most desirable work-life balance community, Northwood Office owns and manages 4.4 million square feet of Class A office space in Ballantyne with additional entitlements in place on the 535-acre property. View updates on [Ballantyne Reimagined](#), the vision to create a more urban, walkable environment at Ballantyne. Visit [goBallantyne.com](http://goBallantyne.com) for the latest community happenings and [ballantynecorporate.com](http://ballantynecorporate.com) for leasing availabilities.

#### **About Northwood Investors**

Northwood Investors LLC is a privately held, real estate private equity firm that owns and operates real estate across the US and Europe. The firm currently manages approximately \$8 billion of investor capital. Northwood's flagship fund seeks to opportunistically acquire well-located real estate with a plan to create value through hands-on asset management. Northwood is vertically integrated with in-house operating teams across the office, multifamily, retail, hospitality and urban logistics sectors. Please visit [northwoodinvestors.com](http://northwoodinvestors.com) for more information.

#### **About Northwood Office**

Charlotte-based Northwood Office LLC was established by Northwood Investors – a privately-held, global real estate investment and management firm – to provide a complete approach to fulfilling office space needs. Offering best-in-class services in commercial development, leasing and property management, Northwood Office is committed to creating and sustaining work environments that inspire by focusing on enhancing quality of life, productivity, flexibility and community. Northwood Office has earned the WELL Health-Safety Rating for 47 locations, representing 5,937,698 square feet across its portfolio through the International WELL Building Institute (IWBI). Northwood Office's portfolio includes Ballantyne and Metropolitan in Charlotte, and extends nationally to Atlanta, Boston, Culver City, Durham, Miami, Nashville and Seattle. For more information, visit [northwoodoffice.com](http://northwoodoffice.com).

#### **About Northwood Retail**

Northwood Retail LLC was established by Northwood Investors, a privately-held, global real estate investment and management firm. The platform currently leases, manages and markets a portfolio of community and mixed-use properties across the United States with a concentration in Texas, Colorado, North Carolina and South Carolina. Built upon strong, fundamental real estate principles, Northwood Retail is focused on creating value at each project through a disciplined approach to leasing, development, property management and marketing. To learn more about the company and its unique properties, visit [northwoodretail.com](http://northwoodretail.com).

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